
Health Scrutiny Committee – 21st-January, 2016

Report of the Chief Officer Health and Wellbeing (Director of Public Health)

Joint Strategic Needs Assessment (JSNA) – The Next Steps

Purpose of Report

1. To provide an update on the proposed Joint Strategic Needs Assessment (JSNA) process and implementation plan.

Background

2. The framework for identifying current and future health and wellbeing priorities for the population of Dudley, through the Joint Strategic Needs Assessment (JSNA) was introduced in 2007. Responsibility for the JSNA passed to the Health and Wellbeing Board (H&WBB) in April 2013. A JSNA sub-group was established, chaired by the Director of Public Health. The core aim of the JSNA is to develop local evidence based priorities for commissioning which will improve the public's health and reduce inequalities.

In January 2015, the H&WBB nominated a new chairperson of the JSNA group from West Midlands Fire Service. This provided an opportunity to review the effectiveness of the JSNA in informing intelligence based priorities and decision making. The outcomes of this review were:

- To widen the scope of the JSNA to capture assets as well as needs, therefore developing JSNA into a Joint Strategic Assessment of needs and assets (JSA)
- To continue to present intelligence using the life course approach and widen the intelligence included to include indicators of population's quality of life, the wider determinants of health and current spending and investment in specific areas that can be compared to information about the level of need or assets
- To include intelligence about community experience of, and priorities for, health and wellbeing in the JSA to complement, and provide insight into the issues arising from analysis of 'objective' hard data
- To establish 'All About Dudley Borough' as the repository for the JSA data collection including the output of intelligence gathering with local people undertaken by HWBB partners.
- To ensure success of the JSA in informing priorities and commissioning decisions by embedding an 'intelligence led' culture across partner organisations

- To develop a responsive and flexible JSA that can provide strategic intelligence when needed by decision makers, whilst still being future focused and provide horizon scanning on health and wellbeing issues.
 - To widen the range of JSA products to be defined to make the JSA accessible to all and accessible to a wider target audience -all those who can contribute intelligence and all those who need intelligence to help make decisions.
 - To establish a partnership agreement to establish shared commitment and resource for the JSA process across all partner organisations.
 - To re-invigorate the JSNA sub-group to comprise of 'users' of intelligence as well as 'producers' of intelligence and to take on the delegated responsibility for the update of the Health and Wellbeing Strategy.
1. The report was presented to the Health and Wellbeing Board on the 15th September 2015 where it was agreed that a revised design for the JSA process to take into account the recommendations from the review along with an implementation plan be developed. These were presented to the Health and Wellbeing Board on the 2nd December 2016.

Proposed JSA Framework

3. The proposed framework is detailed in appendix 1

IMPLEMENTATION PLAN

Recommendation from the JSNA review	Action	Milestone	Responsible
1. To widen the scope of the JSNA to capture assets as well as needs, therefore developing JSNA into a Joint Strategic Assessment of needs and assets (JSA)	Undertake community research into what keeps people in St James ward well	June to October 2015	Public health team
	Use the intelligence from the St James ward work to inform the development of intelligence about community assets in Dudley	November 2015- march 2016	JSA Leadership Group
	Identify community assets in Dudley through a Lets find out what's great about Dudley campaign	March to August 2016	Community Asset Assessment Steering Group
	Develop ways to summarise and present intelligence about community assets to be available on the All About Dudley website	March to September 2016	Community Asset Assessment Steering Group
2. To continue to present intelligence using the life course	Identify key indicators of quality of life and the determinants of health and agree themes by	January 2016	JSA Leadership Group

<p>approach and widen the intelligence included to include indicators of population's quality of life, the wider determinants of health and current spending and investment in specific areas that can be compared to information about the level of need or assets.</p>	<p>which intelligence can be organised and presented</p> <p>Work with partners to identify the source of intelligence about quality of life and the determinants of health and the frequency of reporting</p>	<p>January – March 2016</p>	<p>SA Joint working group</p>
	<p>Work with partners to identify sources and categories of data on spending and investment in key health and wellbeing areas</p>	<p>January – March 2016</p>	<p>JSA Joint working group</p>
	<p>Produce thematic web pages summarising intelligence about quality of life and the determinants of health</p>	<p>On-going</p>	<p>JSA Joint working group</p>
<p>3. To include intelligence about community experience of, and priorities for, health and wellbeing in the JSA to complement, and provide insight into the issues arising from analysis of 'objective' hard data</p>	<p>Identify and engage with partners who undertake engagement with communities on health, wellbeing and the determinants of health</p>	<p>January – March 2016</p>	<p>JSA Leadership Group</p>
	<p>Agree a process by which community voice intelligence will be included on All About Dudley</p>	<p>March 2016</p>	<p>JSA Leadership Group</p>
	<p>Produce a regular summary of the key themes emerging from community voice intelligence</p>	<p>On-going</p>	<p>JSA Joint working group</p>
<p>4. To establish 'All About Dudley Borough' as the repository for the JSA data collection including the output of intelligence gathering with local people undertaken by HWBB partners.</p>	<p>Establish a JSA joint working group comprising analysts from across H&W Board partners to share capacity and expertise in order to maintain the All About Dudley Website</p>	<p>January 2016</p>	<p>JSA Leadership Group</p>
	<p>Develop a joint working agreement to share capacity and expertise from across the partnership</p>	<p>March 2016</p>	<p>JSA Joint working group</p>
	<p>Develop guidelines for intelligence products to be uploaded onto All About Dudley to ensure appropriate quality assurance</p>	<p>March 2016</p>	<p>JSA Joint working group</p>
	<p>Produce topic pages and quarterly commentaries which summarise the intelligence contained on All About Dudley</p>	<p>On-going</p>	<p>JSA Joint working group</p>
<p>5. To ensure success</p>	<p>Establish a JSA Leadership</p>	<p>January</p>	<p>Health and</p>

<p>of the JSA in informing priorities and commissioning decisions by embedding an 'intelligence led' culture across partner organisations</p>	<p>group comprising key commissioners and decision makers from across H&W Board partners</p> <p>Implement the JSA strategy the primary aim of which is to develop an intelligence led culture across the partnership</p> <p>Provide regular updates on the development of the JSA to the Health and Wellbeing Board and seek feedback on the development of an intelligence led culture</p>	<p>2016</p> <p>March 2017</p> <p>On-going</p>	<p>Wellbeing Board</p> <p>JSA Leadership Group</p> <p>Neill Griffiths</p>
<p>6. To develop a responsive and flexible JSA that can provide strategic intelligence when needed by decision makers, whilst still being future focused and provide horizon scanning on health and wellbeing issues.</p>	<p>Agree key indicators of health, wellbeing, quality of life and the determinants of health to be subjected to routine surveillance through the JSA and agree leads for each indicator</p> <p>Produce quarterly commentaries summarising key messages about surveillance and community voice</p> <p>Highlight key surveillance issues to the JSA Leadership Group who will identify whether further intelligence is required</p> <p>To recommend key intelligence based priorities to the H&W Board to inform the H&W Strategy and the focus for strategic assessments to provide intelligence to address priorities</p> <p>Undertake a programme of strategic assessments to provide intelligence to inform the delivery of key Health and Wellbeing Board priorities. Each joint strategic assessment will be led by a senior 'user' of intelligence and will include stakeholders relevant to the priority</p>	<p>January 2016</p> <p>On-going</p> <p>On-going</p> <p>March 2016</p> <p>April 2016 – March 2017</p>	<p>JSA Leadership group</p> <p>JSA Joint working group</p> <p>JSA Joint working group</p> <p>JSA Leadership Group</p> <p>JSA Leadership group</p>
<p>7. To widen the range of JSA products to be defined to make the JSA accessible</p>	<p>Continue to present intelligence using the life course approach and widen the intelligence included to include indicators of</p>	<p>See objective 2 above</p>	<p>See objective 2 above</p>

<p>to all and accessible to a wider target audience - all those who can contribute intelligence and all those who need intelligence to help make decisions.</p>	<p>population's quality of life, the wider determinants of health and current spending and investment in specific areas that can be compared to information about the level of need or assets</p> <p>Include intelligence about community experience of, and priorities for, health and wellbeing in the JSA to complement, and provide insight into the issues arising from analysis of 'objective' hard data (see objective 3 above)</p> <p>Develop All About Dudley as the repository for the JSA data collection see (objective 4 above)</p>	<p>See objective 3 above</p> <p>See objective 4 above</p>	<p>See objective 3 above</p> <p>See objective 4 above</p>
<p>8. To establish a partnership agreement to establish shared commitment and resource for the JSA process across all partner organisations.</p>	<p>Establish a JSA joint working group comprising analysts from across H&W Board partners to share capacity and expertise in order to maintain the All About Dudley Website</p> <p>Develop a joint working agreement to share capacity and expertise from across the partnership</p>	<p>January 2016</p> <p>March 2016</p>	<p>JSA Leadership Group</p> <p>JSA Joint Working group</p>
<p>9. To re-invigorate the JSNA sub-group to comprise of 'users' of intelligence as well as 'producers' of intelligence and to take on the delegated responsibility for the update of the Health and Wellbeing Strategy.</p>	<p>Establish a JSA Leadership group comprising key commissioners and decision makers from across H&W Board partners</p>	<p>January 2016</p>	<p>Health and Wellbeing Board</p>
<p>10. To develop a Joint Health and Wellbeing Strategy which sets out a small number of intelligence based priorities informed by the JSA</p>	<p>Review the intelligence in the JSA to establish a list of possible priorities</p> <p>Engage with partners and community groups to identify their views of key priorities for the Health and Wellbeing Strategy</p>	<p>March 2016</p> <p>March – May 2016</p>	<p>JSA Leadership Group</p> <p>JSA Leadership Group</p>

	Undertake a workshop with the Health and Wellbeing Board to agree priorities for the Health and Wellbeing Strategy	June 2016	JSA Leadership Group
	Publish the Joint Health and Wellbeing Strategy	September 2016	JSA Leadership Group

Finance

4. Any financial implications arising from the future development of the JSA group would be met from within existing budgets between the agencies.

Law

5. There are no legal implications

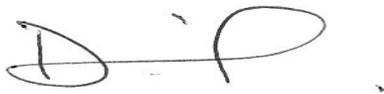
Equality Impact

6. The JSA process and delivery considers information and evidence for different demographic groups. Future strategy development would include equality impact assessments.

Recommendations

7. The Health Scrutiny Committee is asked:
 - To comment on the proposed JSA process
 - To comment on the implementation plan

Signature of author/sponsor



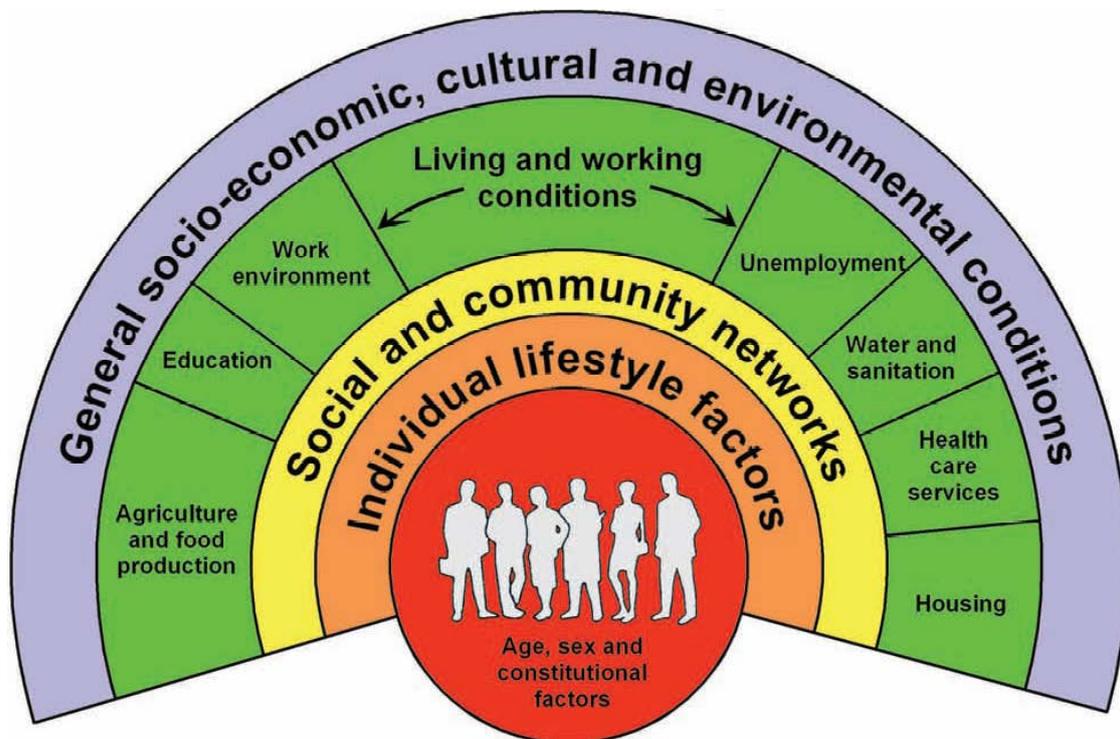
Deborah Harkins
Chief Officer Health and Wellbeing (Director of Public Health)

Contact officer details

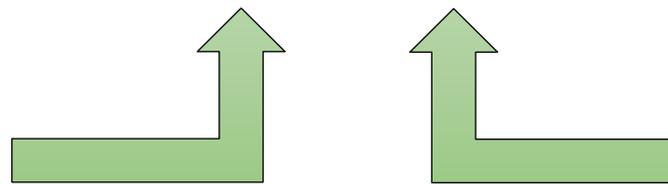
Karen Jackson
Public Health
Dudley Council

Appendix 1

Dudley Joint Strategic Assessment Framework



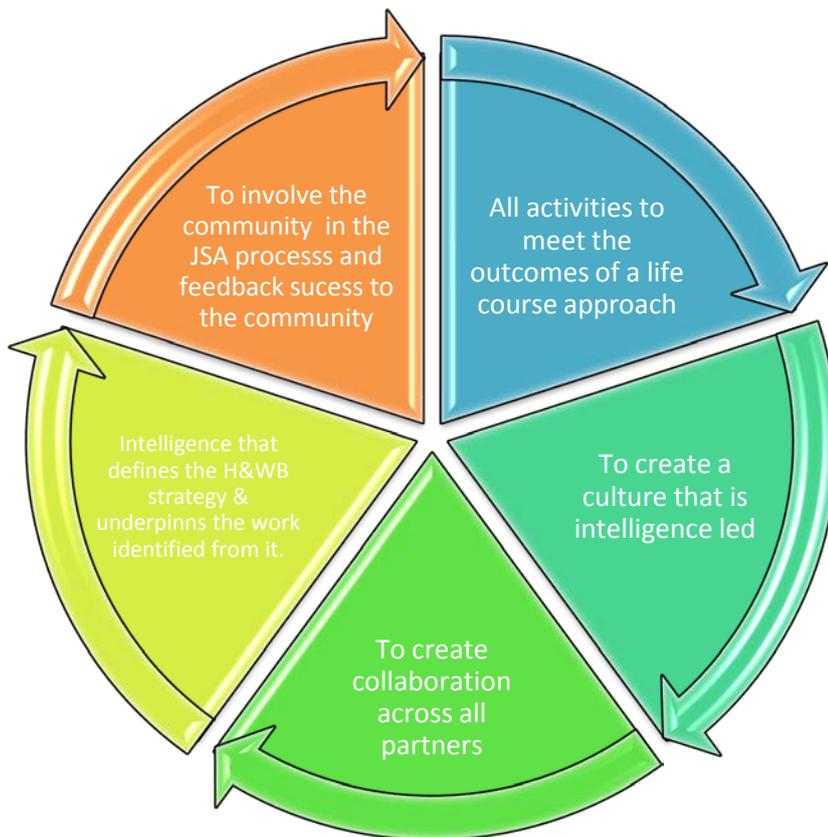
JOINT STRATEGIC ASSESSMENT (JSA) FRAMEWORK



JOINT STRATEGIC
NEEDS ASSESSMENT

JOINT STRATEGIC
ASSETS ASSESSMENT

This framework blends both the needs assessment and community assets together to provide a partnership led, evidence based H&WB Strategy that delivers community outcomes.



How it will work.....

The JSA Leadership group will need to be made up from a wide range of partners who are both users and analysts of intelligence and who will need to be able to:

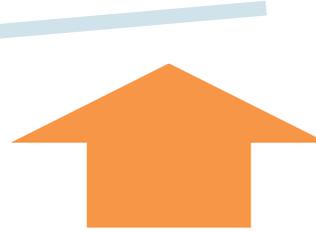
- Contribute to providing intelligence from their sector
- Commit to providing resources that will deliver action plans and outcomes.

The JSA will be broken down into 2 segments



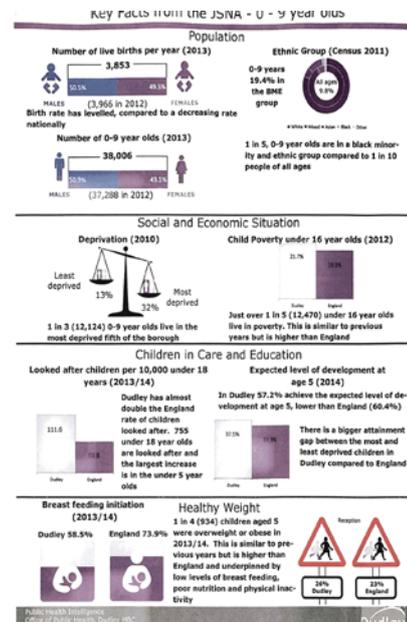
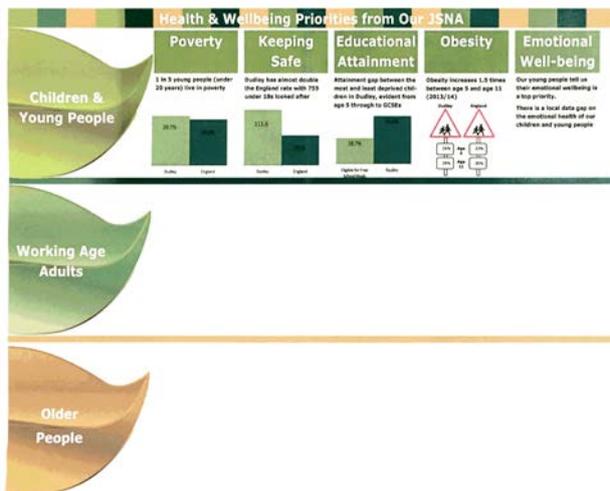
Producing Ongoing intelligence & ensuring its use

Act on intelligence to deliver improved H&WB outcomes through a joint H&WB strategy



Ongoing surveillance of the health, quality of life and determinants of health in Dudley:

This will be evidence and data about people’s lives which can be collated and visually produced using all about Dudley web site and other innovative approaches.

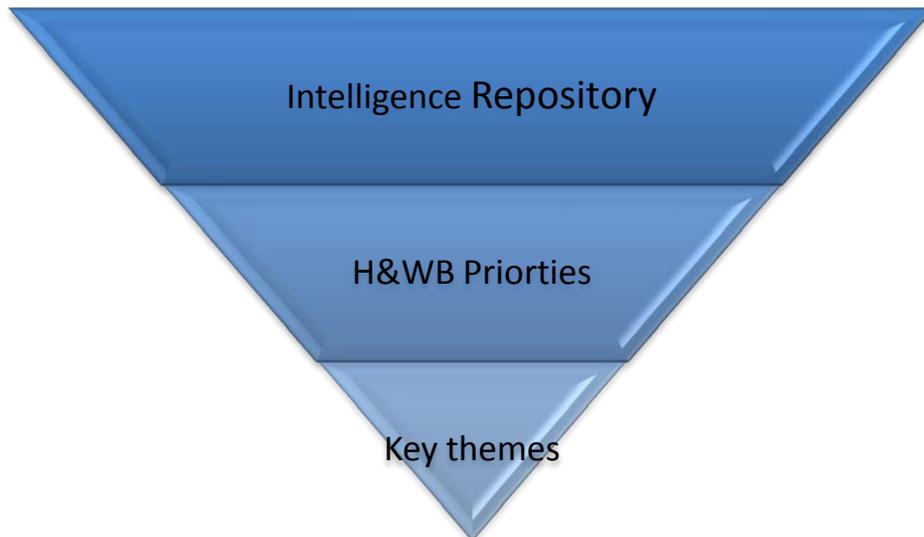


This ongoing intelligence could also include:

- Service data, surveys, community engagement, asset mapping, financial information and data available for manipulation and analysis,
- Various synthesis of the data to give an overview of the key issues as a spotlight series report- e.g. on a life stage or a theme.
- Infographics featuring the headline issues for each stage of the life stage or a theme.

This approach should identify where the gaps are and why. Then the ongoing intelligence will be synthesised to identify the key health and wellbeing priorities for the Borough and also gaps in intelligence.

The JSA leadership group will then put in place a framework to fill these intelligence gaps.

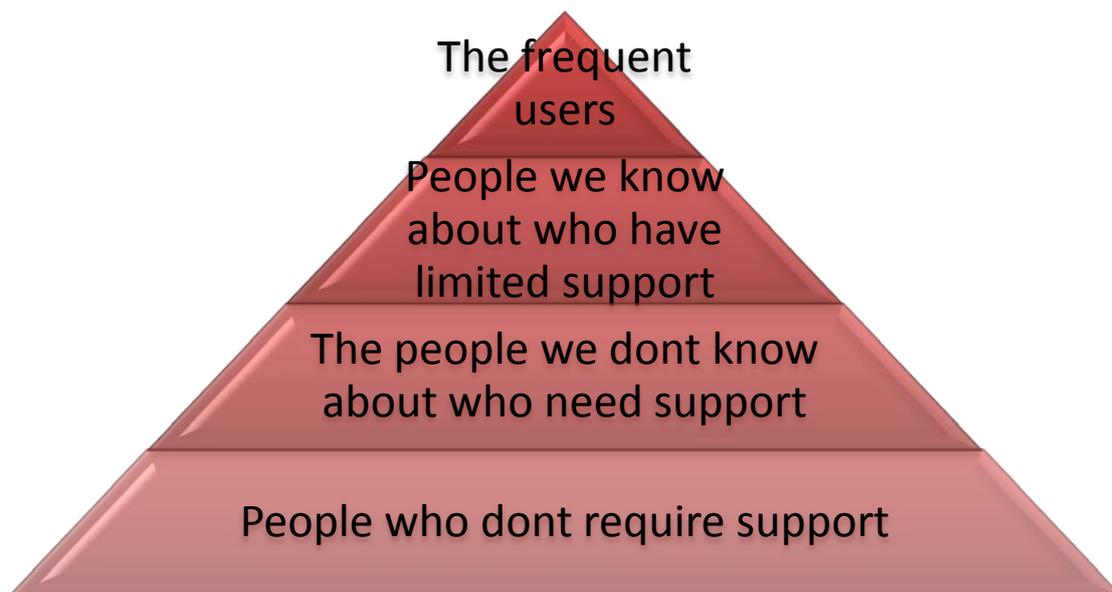


This intelligence will then formulate priorities that can be implemented to the delivery part of the JSA through the health and wellbeing strategy.

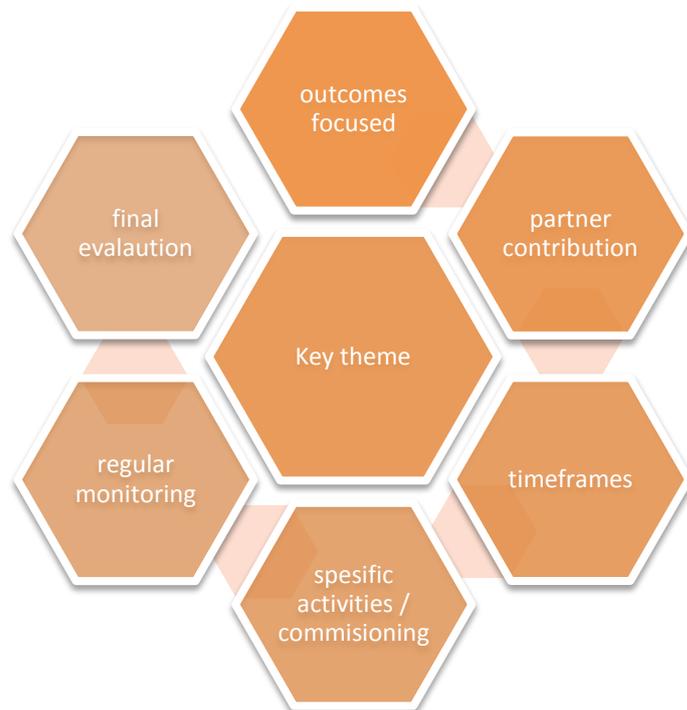
Delivery of strategic assessments of Health and Wellbeing Priorities:

Once the priorities have been agreed, the H&WB strategy will be produced and will be implemented by nominated contributors from relevant partners who will work together to plan, implement and then evaluate a specific priority. This may include the need for additional more focused intelligence to establish the strategy to achieve the H&W strategy priority. This will be led from the JSA group.

Step 1 of this process will be to undertake further analysis around the key theme that was identified. This will be done by looking across the wider needs and assets of the population as shown below.



This analysis will then provide the evidence to create a targeted action plan that would be focus around the following criteria.



Each key theme will have a task and finish group who will be accountable for the delivery of the plan to produce any intelligence required y report progress back through the JSA Leadership group.

In summary

