
Meeting of the Cabinet – 13th September 2017

Report of the Strategic Director People

Dudley's Health and Wellbeing Strategy 2017-2022

Purpose of Report

1. To update Cabinet on the progress towards refreshing Dudley's Health and Wellbeing Strategy for 2017-2022 and the governance process for adopting the strategy within the Council.

Background

2. One of the key responsibilities of the Health and Wellbeing Board is to agree the health and wellbeing priorities for Dudley borough informed by the joint strategic needs assessment, establish a health and wellbeing strategy and oversee its implementation.
3. The current health and wellbeing strategy covered the period of 2012 to 2016 and a process to refresh the strategy for the proceeding 5 year period began in September 2016.
4. A development session was held with the Board in March 2017 where the board agreed
 - a new vision,
 - 3 goals
 - a commitment to working differently based on alliances between agencies and communities, with people at the centre.
5. The results of these discussions, along with feedback from the people's network and the age alliance have informed the development of the draft Health and Wellbeing Strategy 2017- 2022.
6. It was recognised that a key element of working differently would be changing the narrative between organisations and communities, and a commitment to agreeing a common language that everyone understands, and we all use.
7. The draft strategy emphasises this new relationship with communities which is reflected in the style of the strategy and in the strategic objectives which describe:
 - what we as organisations will do,
 - what we can do together with communities
 - what individuals and communities can do for themselves and each other

8. The draft strategy was reviewed and refined at the Health and Wellbeing Board on 28th June 2017 and a few amendments will be made as a result
9. The draft strategy will be discussed with
 - Portfolio holders within the People Directorate on 10th July 2017
 - Informal cabinet on 24th July 2017.
 - Wider Corporate board- date to be determined
 - Cabinet– 13th September 2017
 - Health and adult social care scrutiny on 27th September 2017
10. A process of engagement and consultation is being developed with the Dudley Community Voluntary Service (DCVS), Clinical Commissioning Group (CCG), Communications and Public Affairs (CAPA) and public health colleagues to run over the summer and autumn period
11. Final sign- off by the health and wellbeing board will be at the December 2017 meeting

Finance

12. There are no direct financial implications arising from the contents of this report

Law

13. There are no direct legal implications arising from the contents of this report

Equality Impact

14. This report has no direct implications for the Council's commitment to equality and diversity.

Recommendation

15. It is recommended that:-
 - Cabinet endorse the Health and Wellbeing Strategy.



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Strategic Director People

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Appendices: Health and Wellbeing Strategy