

Health Scrutiny – 16th July 2013

Dudley Clinical Commissioning Group Primary Care Development Strategy

Purpose of Report

1. To present the final draft of Dudley CCG's Primary Care Development Strategy (attached) to the Overview and Scrutiny Committee. The CCG Board is considering this draft at its meeting on 4th July. (It is expected that by the time of the Overview and Scrutiny Committee meeting that this will have been approved by the CCG Board. Any amendments will be reported verbally at the OSC meeting.)

Background

2. The attached Primary Care Development Strategy, has been developed over a series of months and the priorities it sets out are based on input from CCG members (GPs) and local patient and community groups. It also takes account of the NHS England and local Area Team priorities for primary care as we understand them at the present time.

Process to Date

Whilst developing the strategy, early discussion papers and later drafts of the strategy have been shared with a number of groups and individuals including:

- CCG members (including membership development events)
- Practice managers
- CCG Locality forums
- CCG Communications and Engagement Committee
- Healthcare Forum
- CCG Patient Opportunities Panel
- CCG Executive Team
- A core group established specifically for the purpose of developing the strategy which included GP members, a practice manager, LMC and managerial support.

A short 'patient facing' summary of the strategy has also been produced and a draft of this will be available for members at the meeting.

Focus

The focus of the strategy is on developing local primary care and supporting practices to provide high quality services for patients. This means that, rather than focussing in the first instance on specific clinical or service priorities, instead, the intention has been to describe approaches which will build strong, high quality primary care providers who are as well placed as possible to meet new service

challenges and deliver clinical priorities now and into the future. Primary care is the cornerstone of local healthcare, so if we don't tackle the challenges facing local practices, then it is unlikely that the CCG will be able to deliver the improvements in health outcomes and health services it aims to achieve.

Next Steps

Subject to the approval of the Board, this strategy will be designed to meet CCG corporate style. The final version will then be distributed to CCG members and partner organisations and will be presented to the Health and Wellbeing Board.

The next challenge will be to develop a detailed, timed implementation plan for the strategy. This process will be led by the CCG Head of Membership Development and overseen by the CCG Primary Care Development Committee. The strategy and its implementation will be discussed at a forthcoming membership development event and CCG Locality forums. Local patient groups will be a central part of the development and monitoring of the implementation plan. There is good evidence to show that direct patient involvement helps to maintain momentum, drive agreed change and therefore will increase the likelihood of achieving the aims of the strategy.

The CCG will also need to ensure that it continues to participate in the process with the NHS England local Area Team to develop its primary care strategy and adjust the CCG's plans to meet any must do's arising from this.

Equality Impact

7. The aim of the CCG Primary Care Strategy is to ensure high quality, primary care services which are accessible to all.

Recommendation

8. It is recommended that:-
 - *the Health Overview and Scrutiny Committee note the CCG Primary Care Development Strategy and the outline plans for its implementation.*

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List of Background Papers

See references section on attached strategy