



Key findings

Stourbridge town

matters



Key findings of the Stourbridge town centre consultation exercise

2 October - 10 November 2006

Presented to the Stourbridge Area Committee
on 12 March 2007

For further information visit www.dudley.gov.uk/stourbridgetownmatters
email stourbridge@dudley.gov.uk or telephone Dudley Council Plus on 01384 812345

Dudley
Metropolitan Borough Council

Stourbridge Town Matters Information Gathering Exercise

Key findings

1. Introduction

The purpose of the information gathering exercise, branded 'Stourbridge Town Matters', was to seek the views of the local community on the existing quality of environment and services within Stourbridge town centre and suggestions for future improvements.

This report provides a summary of the headline findings of the consultation. It identifies the key issues that consultees identify for future consideration and provides details of how the Council and/ or relevant stakeholders are addressing or seek to address each issue.

2. Methods of engagement

The six week town centre consultation exercise commenced on Friday 15th September and closed on Friday 10 November 2006. The following methods of community engagement were used:

- a questionnaire was designed to collate responses. The questionnaire was distributed to local stakeholders as described below;
- a letter inviting local stakeholders to participate in the information gathering exercise was sent out to in excess of 700 local groups and organisations including local businesses, education and training establishments, youth groups, community groups, local service providers, welfare organisations, religions groups, environmental groups, developers, clubs and elderly groups. A copy of the questionnaire was posted with the letter and details of means of engagement provided;
- a temporary exhibition stand was set up opposite the clock in Stourbridge town centre and staffed from 10am to 4pm from Thursday 5 to Wednesday 11 October 2006 (not including Sunday 8 October). Copies of the questionnaire were distributed and officers were available to discuss any issues;
- a permanent exhibition stand was located at the entrance to Stourbridge Library for the 6 week period of the consultation. Posters were displayed explaining the purpose of the exercise and copies of the questionnaire were available to take away;
- the questionnaire formed a 'wrap-around' front page for the Stourbridge Chronicle on Thursday 5 and Thursday 12 October 2006. There was a print error in the issue published on 5 October which was rectified on 12 October;
- a web page (www.dudley.gov.uk/stourbridgetownmatters) was set up as part of the Dudley MBC web site which provided details of the exercise, an electronic version of the questionnaire to download and an email address (stourbridge@dudley.gov.uk) for respondents to submit comments;
- details of the consultation were outlined on the Council's Consultation Database; and

- Dudley Council Plus received telephone queries from members of the public and forwarded any specific questions to relevant officers.

The results of the information gathering exercise were collated and analysed by Dudley Council's Strategic Research and Intelligence Team.

Methods of questionnaire circulation	No. responses	%
Stourbridge Chronicle 'wrap-around'	443	52.8
Leaflet	376	44.8
Internet	20	2.4
Total	839	100

- 839 responses were received which is a very good response rate.
- 83.6% of responses were received from residents living within the DY8 and DY9 Stourbridge postcode areas which represents a strong response from local residents.

3. Results of the Stourbridge information gathering exercise

The key findings of the Stourbridge information gathering exercise are shown below.

The demographics (e.g. gender, age, ethnicity, employment) of respondents are shown at appendix A.

Travelling to Stourbridge town centre

Mode of transport	No. responses	%
Car/ van	499	54.3
Bus	122	13.3
Walk	258	28.1
Cycle	24	2.6
Motorcycle	0	0.0
Taxi	0	0.0
Community transport/ Ring & Ride	1	0.1
Rail	7	0.8
Other	8	0.9
Total*	919	100.0
Did not answer	4	

Notes:

* In some cases, more than one answer was provided
Top 3 answers are highlighted

- Just over half of respondents travel to Stourbridge by car (54.3%). Walking is the second most popular means of travel to the town centre by respondents (28.1%).
- Approximately 4 in 10 respondents (44.7%) travel to the town centre by sustainable modes (including walking, bus, cycle and rail).
- A notably small number of respondents travel to Stourbridge by rail (0.8%).

Purpose of visit

Purpose of visit	No. responses	%
Shopping (Food)	420	32.6
Shopping (Non Food)	258	20.0
Work/business	93	7.2
Study	16	1.2
Library	134	10.4
Hairdressing/beauty	37	2.9
Banking	202	15.7
Leisure/sport	29	2.3
Restaurants/cafes	42	3.3
Pubs/clubs	24	1.9
Other	33	2.6
Total*	1288	100.0
Did not answer	7	

Notes:

* In some cases, more than one answer was provided
Top 3 answers are highlighted

- The most popular purpose of visit to Stourbridge town centre was for food shopping (32.6%). This represents nearly 1/3 of all respondents choosing food shopping as their main purpose of visit.
- Non food shopping (20%), banking (15%) and visiting the library (10%) were stated as the next most popular reasons for visiting Stourbridge town centre.

Frequency of visit

Frequency of visit	No. responses	%
More than once a week	472	56.5
Once per week	195	23.4
Once every 2 weeks	85	10.2
Once per month	43	5.1
Less than once per month	40	4.8
Total	835	100
Did not answer	4	

- 4 out of 5 respondents (79%) visited the town centre at least once a week and just over half (56.5%) of these respondents visited the town more than once a week.

Length of time spent in town centre

Length of time spent in town centre	No. responses	%
Less than an hour	188	22.5
Between 1-2 hours	455	54.6
Between 2-3 hours	113	13.5
More than 3 hours	78	9.4
Total	834	100.0
Did not answer	5	

- 77% of respondents generally spend under 2 hours in the town centre per visit.
- Just over half (54.6%) of visitors stated that they spend 1-2 hours in the town centre on an average visit.
- Only 9.4% of respondents spend more than 3 hours in the town centre per visit. This represents a very low proportion of visitors spending significant amounts of time in the town centre. This trend is likely to be partly reflective of the size of the town but also highlights a lack of town centre uses that might attract visitors to stay longer (e.g. leisure and non-food retail offer).

Frequency of visit over previous two years

Frequency of visit over previous two years	No. responses	%
More than you did 2 years ago	135	16.2
Same as you did 2 years ago	403	48.4
Less than you did 2 years ago	272	32.7
I've been visiting the town for less than two years	23	2.8
Total	833	100.0
Did not answer	6	

- Nearly half of respondents (48.4%) stated that they visited the town centre as regularly now as they did two years ago.
- 16.2% of respondents visit Stourbridge more now than they did two years ago.
- Nearly 1/3 of respondents visit the town centre less than they did 2 years ago. This reflects a general shift towards less frequent visits.

Use of other shopping centres for shopping (food and non-food)

Shopping centre	No. of responses
Merry Hill	367
Kidderminster	178
Birmingham/Bullring	65
Brierley Hill High Street	65
Withymoor	60
Amblecote	40
Worcester	31
Halesowen Town Centre	23
Dudley Town Centre	20
Brierley Hill/Level Street	16
Solihull	16
Kingswinford	14
Wolverhampton	12
Burnt Tree/Dudley (Tesco)	7
Wollaston	7

Notes:

The top 15 answers are shown, the top 5 are highlighted

- Merry Hill and Kidderminster shopping centres are used frequently by respondents for both food and non-food shopping. Both Merry Hill and Kidderminster have significant food and non-food retail offer and are located within 10 miles of Stourbridge.
- Stourbridge town centre has supermarkets of medium scale that address a range of needs. However in the absence of a large supermarket in the town, it is not surprising that Merry Hill and Kidderminster, the nearest shopping centres providing significant offer to Stourbridge, are frequently visited by Stourbridge residents.
- Birmingham City Centre, Brierley Hill High Street and Withymoor were also identified as popular shopping centres:
 - Birmingham City Centre is the main regional centre for non-food shopping;
 - Brierley Hill High Street provides low cost local shopping facilities, a large ASDA store, and Merry Hill shopping centre is located adjacent to Brierley Hill High Street. It is therefore a useful centre for both food and non-food shopping; and
 - Withymoor is located within close proximity to Stourbridge and has a large Sainsbury's supermarket.

Range of facilities

	Range of facilities	
	Higher quality (1 & 2*) %	Lower quality (3 & 4*) %
Brierley Hill High Street	33.8	66.2
Dudley town centre	36.7	63.3
Stourbridge town centre	46.9	53.1
Halesowen town centre	51.1	48.9

Note:

*Where 1 = highest quality and 4 = lowest quality

- When rating the range of facilities in the town centre (with 1 being the highest quality and 4 being the lowest quality) just under half (46.9%) of respondents rated Stourbridge town centre with a score of 1 or 2. The results show that respondents were relatively evenly split in their opinion of the range of facilities in Stourbridge town centre.
- Respondents rated the range of facilities in Halesowen as marginally higher quality than those in Stourbridge.
- Approximately 2/3 of respondents rated the range of facilities in Brierley Hill High Street and Dudley town centre as lower quality than in Stourbridge town centre.
- Therefore, although respondents were split in their opinion of the range of facilities in Stourbridge town centre, they found the range of facilities to be of similar quality to Halesowen but of better quality than Brierley Hill High Street or Dudley town centre.

Quality of the environment

	Quality of the environment	
	Higher quality (1 & 2*) %	Lower Quality (3 & 4*) %
Brierley Hill High Street	24.4	75.6
Dudley town centre	34.0	66.0
Stourbridge town centre	39.3	60.7
Halesowen town centre	57.1	42.9

Note:

*Where 1 = highest quality and 4 = lowest quality

- 2/3 of respondents stated that the quality of the environment in Stourbridge town centre was of relatively low quality.
- A key finding from both the Stourbridge and Halesowen surveys is that Halesowen users perceive Stourbridge town centre to have a better range of facilities and better quality of environment. Conversely, frequent users of Stourbridge perceive

Halesowen to have a better range of facilities and better quality of environment than Stourbridge.

Key priorities for improvement

Key priorities for improvement	No. responses	%
Pedestrian priority (e.g. pedestrianised areas, pavements)	498	12.1
Street cleanliness (e.g. graffiti, litter)	468	11.4
Crime prevention (e.g. CCTV, increased presence)	427	10.4
Ring road (inc. improvements to pedestrian crossings/ traffic management)	426	10.4
Car parking	385	9.4
Conservation (maintaining and refurbishing the town's buildings/ landmarks)	293	7.1
Congestion on roads leading into town	287	7.0
Green spaces and public squares	252	6.1
Town centre events (e.g. French Market, Carnival)	219	5.3
Street furniture (e.g. benches, street lights, litter bins, public art)	206	5.0

Note:

Top 5 responses are highlighted

- Respondents were asked to identify 5 key facilities/ actions that should be targeted as high priority for improvement in Stourbridge town centre. 15 options were provided as was the opportunity to identify other issues. The top 10 responses are shown in the table above. The top 5 areas local residents wanted to see improvement are highlighted.
- The issues identified as key priorities for improvement are addressed at part 4 'Way forward' of this document.

Satisfaction with provision of town centre facilities

Town centre facilities/ provision	Increase (%)	Stay the same (%)	Decrease (%)	Total (%)
Pubs and clubs	3.0	29.9	67.1	100.0
Restaurants and cafes	30.2	63.5	6.3	100.0
Hot food takeaways	1.4	51.3	47.3	100.0
New homes	23.2	54.8	22.0	100.0
Large supermarket	62.4	29.0	8.6	100.0
Department store	84.3	13.9	1.8	100.0
Small independent non-food retail	77.0	20.6	2.4	100.0
Small independent food retail	68.0	29.7	2.3	100.0
Street traders	33.1	49.4	17.5	100.0
Short stay car parking provision	76.2	21.8	2.0	100.0
Long stay car parking provision	49.8	48.1	2.1	100.0

Note:

Responses over 65% are highlighted

- More than 3/4 of all respondents stated that they would like to see a department store, and an increase in small independent non-food retail outlets and short stay parking provision in Stourbridge town centre.
- 68% of respondents wanted to see an increase in small independent food retail provision and 62% would like provision of a large supermarket in the town centre.
- There appears to be significant demand for increased provision of non-food retail outlets of both the scale of high street national providers and small scale independent providers. There is also demand for large and small scale food retail provision in the town.
- Demand for short stay car parking is highlighted by traffic congestion problems in the town centre at peak times.
- 67.1% of respondents stated that they would like to see a decrease in numbers of pubs and clubs in the town.
- The issues identified above are addressed at part 4 'Way forward' of this document.

Reasons to visit Stourbridge town centre more frequently

Factors which will encourage respondents to visit the town centre	No. responses
Better/more shops	196
Pedestrianisation	171
Review of car parks and charges	164
Road improvements/ ring road	163
New/ improved supermarkets	149

- When asked what would be the main factor that would encourage respondents to visit the town centre more frequently the top five answers were better/ more shops, increased pedestrianisation, review of car parks and car park charges, improvements to the road network (including the ring road) and new/ improved supermarket provision.
- The issues identified above are addressed at part 4 'Way forward' of this document.

4. Way forward

There are a number of key issues that can be drawn from the results of the information gathering exercise. The table below focuses on each of these issues and provides details of how the Council and/ or relevant stakeholders are addressing, or will seek to address each issue.

The issues that were identified as requiring particular attention include:

- Address traffic management and road improvement issues (including review of pedestrian priority and traffic congestion and consideration of pedestrianised areas)
- Improved street cleanliness (including addressing problems of graffiti and litter)
- Improved prevention of crime (e.g. CCTV, increased Police presence)
- Review of car parks and parking charges
- Increased and improved retail offer in the town centre
- Reduction and control of the number of pubs and clubs in the town centre

Issue	Action	Responsible body	Timescale
Address traffic management and road improvement issues (including review of pedestrian priority and traffic congestion and consideration of pedestrianised areas)	A study of transport issues will be carried out to inform the development of the Stourbridge Area Action Plan (SAAP). The transport study will review traffic management, infrastructure and vehicular and access issues, and will address the issues raised by this consultation.	Dudley MBC with advice from consultants and in consultation with the local community and stakeholders	SAAP process commences March 2008. Adoption of SAAP April 2011
	The SAAP will provide a framework to guide future development in Stourbridge. The results of this consultation, the transport study, and further consultation with stakeholders will be used to inform the development of a deliverable strategy, including access and public realm improvements for Stourbridge town centre. Local people will be consulted on a number of options for that strategy. The results of that consultation will be used when working up the preferred option into the strategy which will be adopted as an Area Action Plan. The SAAP will be used as a basis for making decisions on planning applications and to provide formal advice to developers and investors.	Dudley MBC	Completed October 2007
	Foster Street subway was refurbished in October 2007. Works included installation of improved lighting, CCTV, and wall and floor surfaces.	Dudley MBC	Completed September 2006
	The new pedestrian crossing at the top of the High Street provides a surface level alternative across the ring road and opens up the Hagley Road, Oldswinford Cross and Church Street/ Red Hill areas to pedestrians.	Dudley MBC	Implementation of works anticipated late 2007/ early 2008
	Proposals for the refurbishment of Lower High Street subway are currently being developed. The key aim of the work is to improve the pedestrian environment through the subway and address community safety issues. Works will include landscaping, public art and safety measures.	Dudley MBC	Ongoing
	A Highways Maintenance Officer carries out an assessment of the condition of Stourbridge town centre roads and pavements on a monthly basis.	Dudley MBC	Ongoing
	Developers are obliged by planning law to provide financial contributions to the Council to spend on improvements to public infrastructure when the scale	Dudley MBC through discussion	Ongoing

	and impact of their proposed development can be shown to result in a consequential planning loss to the existing community. This money must be allocated for spend on the direct infrastructure requirements of the development, whether on or off site. Examples of this include junction improvements, provision of affordable housing, open space and contributions towards education provision in the vicinity of the development. The Council is engaged in negotiations with a number of developers who seek to deliver new development within and close to Stourbridge town centre which would generate financial contributions to the Council that could be used to contribute to transport related improvements in and around the town centre.	with developers	
Improved street cleanliness (including addressing problems of graffiti and litter)	Litter bins with larger apertures are being installed throughout the town centre to better accommodate the large fast food packaging generated by the night-time economy.	Dudley MBC	Completion anticipated May 2007
	An additional part-time member of staff has been appointed to support the Dudley MBC Street Cleansing team on Friday, Saturday and Sunday mornings.	Dudley MBC	Ongoing
	Dudley MBC is the first local authority in the UK to install Gummy Bins to reduce the amount of chewing gum transferred onto pavements. Block paved areas are steam cleaned periodically but we cannot remove gum from tarmac without damaging the surface.	Dudley MBC	Ongoing
	Anti-graffiti surfaces were installed in the Foster St subway as part of the refurbishment works as identified above.	Dudley MBC	Completed October 2006
Improved prevention of crime (e.g. CCTV, increased Police presence)	Neighbourhood Policing has been set up to replace the traditional Police 'beat' system. The team covering the town centre, Enville and Grange estates and the Millrace Land industrial estate includes 7 Police Officers, one Community Support Officer and a number of Special Constables. Neighbourhood Policing is aimed at addressing the concerns and priorities of local communities and will supplement officers and staff on 24 hour responsive policing duties.	West Midlands Police	Ongoing (from 4 September 2006)
	Three additional CCTV cameras were installed in the town centre in 2006. CCTV cameras were also installed throughout Foster Street subway and its lighting improved as part of the refurbishment of the subway.	Dudley MBC	Complete
	Street lighting is to be upgraded on the High Street and Foster Street.	Dudley MBC	Commencement in April 2007
	Community safety is a key consideration in the delivery of all public realm improvements. Supplementary planning guidance 'Design for	Dudley MBC	Ongoing

	<p>Community Safety' (2002) was written by Dudley MBC in partnership with the West Midlands Police. It provides a guide to achieving best design practice that mitigates crime, antisocial behaviour and fear of crime.</p> <p>Dudley Business Crime Partnership (DBCP) is a local public/private sector partnership that proactively works to address business crime and anti-social behaviour that disrupts the smooth operation and profitability of local businesses. The scheme allows businesses to share information on persistent offenders and troublemakers that can be used to exclude offenders from business properties and provide a safer environment for employees and customers. The DBCP is a non profit making partnership.</p>	Dudley MBC, West Midlands Police, Crown Prosecution Service, Dudley MBC Parking Management and local businesses	Ongoing
Review of car parks and parking charges	<p>As stated above, all issues relating to transport including transport infrastructure, traffic movements, modes of transport and pedestrians will be reviewed and addressed in the development of the Stourbridge Area Action Plan.</p> <p>The Council has produced a draft Parking Standards SPD which establishes maximum parking standards for the Borough with specific reference to development in town centres.</p> <p>The Council has set standardised parking tariffs for all local authority managed car parks in Dudley, Stourbridge and Halesowen town centres. These tariffs are subject to annual review by the Parking Management Team. The results of this review are presented to Cabinet where a decision is made on car park pricing for the following year.</p> <p>A one hour parking charge of £0.50 was introduced in Stourbridge town centre in 2006 in response to public demand.</p> <p>Proposals for redevelopment of the Crown Centre include the replacement of Bell Street car park with a new and improved facility.</p> <p>A programme of improvements to the Ryemarket car park include comprehensive resurfacing and provision of wider parking bays.</p>	<p>Dudley MBC with advice from consultants and in consultation with the local community and stakeholders</p> <p>Dudley MBC</p> <p>Dudley MBC</p> <p>Dudley MBC</p> <p>Modus Developments in partnership with Dudley MBC</p> <p>Dudley MBC</p>	<p>SAAP process commences March 2008. Adoption of SAAP April 2011</p> <p>Adoption of Parking Standards SPD March 2007</p> <p>Ongoing review process</p> <p>Ongoing (from August 2006)</p> <p>Pre-application discussions are ongoing.</p> <p>Ongoing</p>
Increased and improved retail offer in the town	There are a variety of issues that affect the success of the retail offer in town centres. Recent increases in interest rates coupled with the growing trend for		

centre	<p>internet shopping have resulted in many shopping centres suffering reduced trade nationally. In this context the following work is ongoing:</p> <p>The Council is currently working in partnership with Modus Developments to prepare proposals for the redevelopment of the Crown Centre. Draft proposals were displayed in the Crown Centre on 9 February. The development is likely to include provision of a large foodstore, a number of small retail units, a new market hall and car park. It is anticipated that a planning application will be submitted to the Council imminently. The local press will be kept up to date of progress.</p> <p>The Ryemarket Shopping Centre and Crown Shopping Centre actively market vacant units. The Town Centre Management Team also maintains a vacant property database which can be accessed at www.dudley.gov.uk</p> <p>The Stourbridge Town Centre Manager works in partnership with many town centre businesses and other stakeholders and stakeholder groups to promote activity in the town centre. The trading environment continues to be addressed through public realm improvements, Stourbridge in Bloom and a vibrant programme of events. The town's fortnightly street markets are well established offering a wide range of farm produce and crafts.</p> <p>The Town Centre Management Team which includes Town Centre Managers and Regeneration Officers and other Council officers work to guide delivery of appropriate and sustainable development in and around the town centre.</p> <p>Dudley MBC is liaising with partners to ensure that any future scheme will integrate appropriately with Stourbridge town centre.</p> <p>Dudley MBC is working jointly with Sandwell, Walsall and Wolverhampton Council's on a 'Core Strategy for the Black Country'. That strategy will set out, in broad strategic terms, how much additional retail floorspace should be delivered in each of the centres at least up to 2010.</p>	<p>Modus Developments in partnership with Dudley MBC</p> <p>Workman Group and Dudley MBC</p> <p>Various including Dudley MBC, LSD Promotions, Chamber of Trade</p> <p>Dudley MBC</p> <p>Dudley MBC and partners (land owners/ developers)</p> <p>Dudley MBC with the other Black Country local authorities</p>	<p>Preapplication discussions are ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Consultation on options July 2007 and adoption in October 2009</p>
Reduction and control of the number of pubs and clubs in the town centre	<p>A Cumulative Impact Policy was introduced in October 2006 preventing more licensed premises from opening or expanding in the town centre without permission from Dudley MBC Licensing Committee and the West Midlands Police.</p> <p>A trial scheme has been set up to create a safer environment in Stourbridge town centre at night, and to enable emergency services and hackney carriages to operate effectively. Stourbridge High Street is now closed to traffic from midnight until 4am. Taxi marshals are employed to help maintain</p>	<p>Dudley MBC and West Midlands Police</p> <p>Dudley MBC and West Midlands Police</p>	<p>Introduced October 2006</p> <p>6 month trial Dec 2006 – May 2007</p>

	<p>order and get customers home quickly and safely on Thursday, Friday and Saturday nights.</p> <p>The importance of the night time economy to the town has been highlighted by this study. This issue will be addressed as part of the SAAP process.</p>	Dudley MBC	SAAP process commences March 2008. Adoption of SAAP April 2011
--	---	------------	--

Appendix A Demographics of respondents

Gender

Gender of respondents	No. responses	%
Male	337	41.0
Female	484	59.0
Total	821	100.0
Did not answer	18	

Age

Age of respondents	No. responses	%
Under 20	19	2.3
20 - 34	85	10.3
35 - 49	204	24.7
50 - 64	241	29.2
65 years / over	277	33.5
Total	826	100.0
Did not answer	13	

Ethnicity

Ethnicity of respondents	No. responses	%
White - British	791	97.3
White - Irish	2	0.2
White - Other	13	1.6
Mixed - White and Black Caribbean	2	0.2
Mixed - White and Black African	0	0.0
Mixed - White and Asian	1	0.1
Mixed - Other	0	0.0
Asian or Asian British - Indian	2	0.2
Asian or Asian British - Pakistani	0	0.0
Asian or Asian British - Bangladeshi	0	0.0
Asian or Asian British - Other Asian	0	0.0
Black or Black British - Black Caribbean	0	0.0
Black or Black British - Black African	0	0.0
Black or Black British - Other Black	0	0.0
Chinese	1	0.1
Other Ethnic Group	1	0.1
Total	813	100
Did not answer	26	

Employment based in Stourbridge town centre

Employment based in Stourbridge Town Centre	No. responses	%
Works in Stourbridge	112	13.6
Does not work in Stourbridge	711	86.4
Total	823	100.0
Did not answer	16	

Employment

Employment of respondents	No. responses	%
Employed - part-time	131	16.0
Employed - full-time	209	25.5
Self-employed	58	7.1
Unemployed	15	1.8
Full-time student	12	1.5
Part-time student	2	0.2
Retired	339	41.3
Looking after home/family	30	3.7
Permanently sick/disabled	15	1.8
Other	10	1.2
Total	821	100.0
Did not answer	18	

Postcode

Postcode area of respondents	Postcode	No. responses	%
Harborne	B17	1	0.1
Bromsgrove	B61	2	0.2
Halesowen	B62	2	0.2
Halesowen	B63	4	0.5
Cradley Heath	B64	3	0.4
Warley	B68	1	0.1
Redditch	B97	1	0.1
Redditch	B98	1	0.1
Dudley	DY1	1	0.1
Dudley	DY2	6	0.7
Dudley	DY3	2	0.2
Brierley Hill	DY5	62	7.7
Kingswinford	DY6	10	1.2
Kinver	DY7	27	3.4
Stourbridge	DY8	489	61.0
Stourbridge	DY9	181	22.6
Kidderminster	DY10	1	0.1
Bewdley	DY12	1	0.1
Telford	TF1	1	0.1
Wolverhampton	WV5	2	0.2
Wolverhampton	WV10	2	0.2
Wolverhampton	WV14	1	0.1

Disability

No. respondents with a disability	No. responses	%
Disabled	116	14.3
Not disabled	698	85.7
Total	814	100.0
Did not answer	25	