

## Agenda Item no. 13

### **Health and Wellbeing Board Executive group- update:**

The Board received a verbal report from the Chief Officer Health and Wellbeing on 2 items that have been approved by the Health and Wellbeing Board Executive group since the last meeting of the Health and Wellbeing Board.

1. Time to Change hub application
2. Better Mental health prevention Concordat

**Time to Change** is a campaign run by Mind and Rethink Mental Illness, which has an ambition to change how we think and act about mental health problems. A Time to Change Hub is a partnership of local organisations and people who are committed to ending mental health stigma and discrimination.

During 2016 to 2021, Time to Change are aiming to establish 16 Hubs across eight regions in England, with initial, one-off funding for 18 months of £25K to cover champion expenses and a fund pot. One Hub will be funded from the West Midlands region during 1 March 2019 to 31 August 2020.

Dudley Mind and Dudley Council have submitted have submitted a bid on behalf of the Dudley system, with Dudley Mind acting as the Hub 'coordinator' and the Health and Wellbeing Board taking the strategic role of hub host. A wide range of partners have also been brought into the wider partnership.

Hubs are expected to focus on two main areas of activity:

- Campaigning and social contact -activities can range from community and Time to Change Champion-led social contact events to tailored local social marketing campaigns.
- Embedding mental health anti-stigma work in local strategies and organisational policy

The executive agreed that the application could be submitted and that partner agencies would support the bid.

The **Better mental health prevention concordat** is being led by Public Health England in collaboration with a number of national organisations and government departments such as the Department of Health, the Local Government Association, and the Mental Health Commission. The concordat is intended to provide a focus for cross-sector action to deliver a tangible increase in the adoption of public mental health approaches across local authorities, the NHS, public, private and voluntary, community and social enterprise (VCSE) sector organisations, educational settings, employers.

Areas are asked to sign up to a consensus agreement which describes a shared commitment of the organisations who sign up to it work together to prevent mental health problems and promote good mental health.

Key features of the consensus statement align to Dudley's principles in the health and wellbeing strategy to focus on prevention and integration.

The H&WBB executive agreed that the partnership would sign up to the concordat.

