

Design brief for Health and Wellbeing Board website

Suggested web address:

- www.DudleyHealthandwellbeing.org.uk

We require design options for a new partnership website to promote the work of the HWBB and the constituent alliances priorities/projects.

The site's purpose is to:

- Be a one stop shop for all information regarding the HWBB
- Be a site that individuals can subscribe and receive information on a request basis and at an information category specific level
- Be a partnership site for members (protected/extranet) to include partnership meeting details, papers, discussion forums etc.
- Provide an engagement platform so that partners, local stakeholders, staff and the wider public can have their say about future improvements to health and wellbeing in Dudley
- Have direct links to social media, twitter, facebook

Key features

The site will be built on an appropriate platform, eg Sharepoint, Wordpress CMS, and will have the following requirements:

- **Home Page** with:
 - **Rolling banners** – page wide images with overlaid headlines.
 - **'Latest posts'** – this will bring together blog posts from various sections of the site.
 - **Top level horizontal navigation (see below)** with drop down sub-menus.
 - **Featured documents** –PDFs available for public download.
 - **Branding area** – probably a full width footer to feature partner logos.

- **RSS feeds – from key sites**
- **Sub Page with:**
 - **Vertical side menu for subpages**
- **Blog Page with: (aggregated dependent on permissions)**
 - **Support for post filtering side bars** (latest posts, categories, author, theme etc)

Typography

It would be interesting to try more modern serif based typography for body text, H1,H2 etc (see www.typekit.com)

Suggested home page design

See attached

General notes

The site will pull together information from the various work programmes of the HWBB. Some information will be more relevant to particular sets of users than others, and as such it would be good to try and cater for this in the design.

This could be done using slightly different colour tones for each of the areas, and for small icons to denote what area a blog post is related to.

Members of the programmes, along with members of the public will be invited to contribute to blogs relating their experiences, hence the desire to keep things quite ordered and identifiable.

This site will need to be able seamlessly interface with social media, twitter and facebook to allow simultaneous posts.

Essential is the inclusion of a secure document exchange to allow authorised users to collaborate on various files.

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Shelley Brooks, Senior Account Manager, Communications and Public Affairs