

DUDLEY HEALTH AND WELLBEING BOARD

Agenda Item No. 7

REPORT SUMMARY SHEET

DATE	28 th June 2017
TITLE OF REPORT	<u>Progress Update- Dudley Health and Wellbeing Strategy 2017-2022</u>
Organisation and Author	Julia Simmonds, Service Manager- Strategic Partnerships; Karen Jackson -Head of Healthy Communities and Place Dudley Council
Purpose of the report	To update the Board on the development of Dudley's health and wellbeing strategy 2017-2022
Key points to note	<ul style="list-style-type: none"> • At the development session in March the board agreed <ul style="list-style-type: none"> ○ a new vision , ○ 3 goals ○ a commitment to working differently based on alliances between agencies and communities, with people at the centre. • The results of these discussions, along with feedback from the people's network and the age alliance have informed the development of the draft Health and Wellbeing Strategy 2017-2022 • It was recognised that a key element of working differently would be changing the narrative between organisations and communities, and a commitment to agreeing a common language that everyone understands, and we all use. • The draft strategy emphasises this new relationship with communities which is reflected in the style of the strategy and in the strategic objective which describe: <ul style="list-style-type: none"> ○ what we as organisations will do, ○ what we can do together with communities ○ what individuals and communities can do for themselves and each other
Recommendations for the Board	That the Board <ul style="list-style-type: none"> • Note the progress made • Agree the branding for the strategy, design and format • Agree the strategic objectives set out on page • Agree the next steps -consultation and launch
Item type	Strategic
H&WB strategy priority area	All