

DUDLEY HEALTH AND WELLBEING BOARD

Agenda Item no. 5(b)

REPORT SUMMARY SHEET

DATE	22 nd March, 2018
TITLE OF REPORT	Adults Alliance Progress Report
Organisation and Author	Matt Bowsher, Interim Strategic Director for People Services Chair: Adults Alliance
Big ticket issues	<ul style="list-style-type: none"> • The development of a new relationship and dialogue with communities to ensure that the Adults Alliance is structured and functions to enable the full engagement of communities and voluntary groups. This is likely to be in the form of a network of people, both partner representatives and community members, which changes over time in response to the current issues being addressed. • The change to the way staff work with communities will create significant organisational development challenges across partner organisations. • The Adults Alliance is the sponsor for the Health and Wellbeing Board's goal of reducing loneliness and isolation.
Success/achievements	<p>Initially, an Adult's Alliance Steering Group was formed to oversee the first stages of the setting up of an Alliance. It's priorities were to:</p> <ul style="list-style-type: none"> • To identify the key priorities for the Adults Alliance to focus on over the next 5 years • To define a new relationship between organisations and communities • To establish the structure of the Alliance and the nature of engagement between partner organisations and communities <p>To assist with this the group have enlisted the skills of specialists in storytelling techniques from the Ideas Alliance. Their role has been to use storytelling with a broad range of people in order to identify:</p> <ul style="list-style-type: none"> - What is currently working well? - What needs to change? - What should we focus on? - What can individuals/ communities do for themselves and for each other? - What can we do together (organisations and

	<p>communities)?</p> <ul style="list-style-type: none"> - What do agencies need to do? <p>The insight and themes gained from the stories are informing the next stage of development of the Adult Alliance both in terms of a partnership structure and in ways of working.</p> <p>These stories will be shared through a variety of communication channels to:</p> <ul style="list-style-type: none"> - provide inspiration to others - to help people see what is possible - to share learning and ideas - to connect and mobilise people <p>Currently the information and feedback received is being analysed to identify cross cutting issues and identify SMART priorities to drive the next stage of development of the Adult's Alliance.</p> <p>Through this work the Adults Alliance is inspiring and challenging traditional approaches to service delivery in order to support the achievement of the Health and Wellbeing Board's goals and partnership work. Its aim is to change the narrative about Dudley borough as a place and the people who live and work here.</p>
<p>Emerging trends</p>	<p>The key factors that community members are sharing in their stories that are important to them are:</p> <ul style="list-style-type: none"> • Sense of belonging and community • Relationships and connections with others • Sense of purpose • Sense of autonomy and control • Being active • Opportunities to learn • Ability to contribute and give back <p>There are also a series of 'Golden Nuggets' – things that they are suggesting we should be thinking about in the future:</p> <p>People want to get out – thinking about ways to help people connect outside their home</p> <p>Sharing information – people listen to trusted friends, family and community leaders. Engage with them through these trusted networks</p> <p>Growing connections – creating informal spaces for people to mingle, meet and connect</p> <p>Work with what is already there – take support out of buildings and bring it to where people are already gathered</p>

	<p>Think outside the silos – ‘specialist’ services become open to everyone; find mechanisms to share resources</p> <p>Think outside the issue – specialist services focus on what matters to people rather than the ‘issue’ itself</p> <p>Build connections with unusual suspects – the Unusual suspects want to build connections with you</p>
<p>Key asks of the Board/wider system</p>	<p>What can the Board do to embed the new way of working with communities into the core business of the borough at a strategic level?</p>

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